

Privacy Policy

Campus Israel campusisrael.com

Effective Date: May 19, 2026

Campus Israel ("Campus Israel," "we," "us," or "our") is a platform that connects international students with Israeli universities and academic programs. We are not a university or academic institution.

We are committed to protecting your privacy. This Privacy Policy outlines how we collect, use, and disclose Personal Information through our website (www.campusisrael.com) (the "Site") and use any of our services, including our PathFinder quiz, CostCompare tool, PeerConnect feature, Concierge calls, inquiry forms, and related offerings (collectively, "Services"). This Privacy Policy applies to anyone who visits our Site or engages with our Services. By accessing our Site or Services or providing information to us, you agree to this Privacy Policy.

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1. Personal Information We Collect

When you visit the Site or use our Services, we may collect the following types of Personal Information. "Personal Information" is any information that could help identify you or be associated with you—directly or indirectly.

- **Identifying information:** such as your name, date of birth, other government identifiers, or your username and password.
- **Contact information:** such as your email address, phone number, or postal address.
- **Financial information:** such as your financial planning information or information necessary to process payments, such as donations.
- **Device information,** such as your IP address, browser type and version, operating system, device identifiers, pages viewed and links clicked, referring URL, date and time of visits, or other standard server log information.
- **Demographic information:** such as your age, national origin, religious identity, or ethnicity.
- **Education information:** such as what schools you have attended, your enrollment status, academic interests and preferences, career interests, or any application-related documents or content you provide us.
- **Other information you voluntarily provide** through the Site or while participating in the Services, including through chat, inquiry forms, communication with other participants, or correspondence with our team.

Some of the Personal Information we process, such as your religious identity, may be considered Sensitive Personal Information under the laws of some jurisdictions. Where legally required, we will collect and process Sensitive Personal Information only with your consent or for permissible business purposes under applicable law.

2. Sources of Personal Information

We may collect Personal Information from the following sources:

- **From you,** including when you register for an account, fill out an inquiry form, engage with our Services, meet with a representative of Campus Israel, or otherwise interact with our Site.
- **Automatically through our website:** When you use our Site, certain Personal Information is collected automatically from your device and browser. We may obtain Personal Information through permissions enabled on your device, browser, cookies and similar technologies (such as third-party pixels and software development kits), and other technologies.
- **Our partners,** such as Israeli universities and academic programs with which we collaborate.
- **Service Providers,** such as vendors that assist us with information management, analytics, and security services.

- **Third party platforms**, such as social media platforms, if you choose to share or follow us through those channels, or account authentication services (e.g., if you choose to sign-in with Google or Apple).
 - **From your family members and others**, when you invite your family members to interact with us or provide information in connection with the Services.
 - **From other participants**, with whom you may engage while using the Services.
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3. How We Use Your Personal Information

We may use the Personal Information we collect for the following purposes:

- **Provide the Services**, including to create and manage your account, match you with university programs that fit your interests, assist with your application process, provide cost comparison information, administer Concierge calls, or facilitate peer connections.
- **Develop, analyze, and improve** the Site and Services.
- **Communicate with you**, including to respond to your inquiries; communicate with you about your use of the Services; or send you updates, newsletters, or promotional materials (subject to your opt-out preferences).
- **Protect our Site and Services**, including by detecting and preventing fraud and protecting the security of our Site and Services.
- **Comply with our obligations**, such as applicable laws and other legal obligations, including, but not limited to, court orders, subpoenas, or legal process served on us.

Legal Bases for Processing. We process your Personal Information under the following legal bases:

- **Performance of a contract**, where processing is necessary to provide the Services you have requested, including creating and managing your account, administering Concierge calls, and facilitating peer connections.
 - **Legitimate interests**, where processing is necessary for our legitimate interests in operating, improving, and securing the Site and Services, communicating with you about our Services, and protecting against fraud and misuse, provided those interests are not overridden by your rights and freedoms.
 - **Consent**, where you have given us consent to process your Personal Information for a specific purpose, including for certain marketing communications, the use of non-essential cookies and similar technologies, and the processing of Sensitive Personal Information such as religious identity. You may withdraw your consent at any time as described in the Your Rights and Choices section below.
 - **Compliance with a legal obligation**, where processing is necessary to comply with applicable law, court orders, subpoenas, or other legal process.
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4. How We Disclose Your Personal Information

For limited purposes, we may disclose your data to the following groups:

- **Israeli universities, partner organizations, and affiliates:** we may disclose certain Personal Information to Israeli universities and academic programs to facilitate your exploration of degree options and assist with the application process.
- **Employees, volunteers, and agents:** We may disclose Personal Information to our employees, volunteers, and agents, to provide the Services and carry out our operations.
- **Other participants,** in connection with your participation in social or networking Services.
- **Service providers** that support our website and Services, such as hosting, cloud infrastructure, scheduling, video conferencing, analytics, communications, and note-taking, including some AI-enabled providers.
- **Government agencies:** In certain limited circumstances, we may share your Personal Information when legally required to do so, such as in response to a valid court order, subpoena, or government mandated request.
- **Transfer of control:** We may disclose or transfer Personal Information in connection with a merger, consolidation, affiliation, reorganization, dissolution, transfer of assets, or similar organizational transaction, subject to appropriate safeguards and applicable law.
- **To other parties,** with your consent or at your direction.

Campus Israel will not sell your Personal Information. We do not disclose Personal Information to third parties for their own direct marketing purposes without your consent.

5. Your Rights and Choices

Depending on your jurisdiction, you may have certain rights with respect to your Personal Information, including:

- **Right of access and/or portability:** You may have the right to access any Personal Information that we hold about you and, in some circumstances, have that data provided to you so that you can provide or "port" that data to another provider.
- **Right of erasure:** In certain circumstances, you have the right to the erasure of Personal Information that we hold about you (for example, if it is no longer necessary for the purposes for which it was originally collected).
- **Right to object to processing:** In certain circumstances, you have the right to request that we stop processing your Personal Information and/or stop sending you marketing communications.
- **Right to rectification:** You may have the right to request we correct any inaccurate or incomplete Personal Information.

- **Right to restrict processing:** You may have the right to request that we restrict processing of your Personal Information in certain circumstances (for example, where you believe that the Personal Information we hold about you is not accurate or lawfully held).
- **Right to withdraw consent:** Where we process Personal Information based on your consent, you may withdraw that consent at any time.

To exercise any of these rights, please contact us using the information provided in the Contact Us section below. We will respond to your request in accordance with applicable law. Please note that we may need to verify your identity before fulfilling your request, and in the case of requests made on behalf of a minor, we will verify the identity of the requesting parent or guardian.

We will not discriminate against you for exercising any of your applicable rights. We reserve the right to deny your request if we cannot verify your identity or if an exemption or exception applies.

You may also have the right to lodge a complaint to a data protection authority. For more information, please contact your local data protection authority.

Opt-Out of Marketing Communications. You may opt out of receiving promotional emails from us by following the unsubscribe instructions contained in each email. Even if you opt out of marketing communications, we may still send you non-promotional messages, such as those related to your account or our ongoing relationship with you.

6. Data Security

We implement reasonable administrative, technical, and organizational safeguards designed to protect Personal Information against unauthorized access, disclosure, alteration, and destruction. These safeguards may include access controls, encryption, secure hosting arrangements, and other measures appropriate to the nature of the information we process. However, no method of transmission over the Internet or method of electronic storage is completely secure, and we cannot guarantee absolute security.

The Personal Information we collect may be stored in Israel or the United States. Accordingly, please note that information we collect from you may be transferred to, processed in, and stored in countries outside of your country of residence and that such country may not offer the same level of privacy and data security protection as the country where you reside.

7. Data Retention

We retain your Personal Information only for as long as is reasonably necessary to fulfill the purposes for which it was collected, as described in this Privacy Policy. When determining the appropriate retention period, we consider the amount, nature, and sensitivity of the Personal Information, the potential risk of harm from unauthorized use or disclosure, the purposes for which we process the information, and applicable legal requirements. When your Personal Information is no longer needed, we will securely delete or anonymize it.

8. Children's Privacy

We recognize the need to provide additional privacy protection with respect to the Personal Information of children.

Our Services and Site are not intended for children under the age of 13, and we do not knowingly collect Personal Information of children under age 13. If we become aware of Personal Information collected from a child under 13, we will take reasonable steps to delete that information. If you believe we have obtained Personal Information from a child under 13, please contact us so we may take the appropriate steps.

9. Contact Us

If you have any questions or concerns regarding this Privacy Policy, please contact us at ask@campusisrael.com

10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will provide notice via this Privacy Policy when material changes are made and update the "Effective Date" at the top of this page.

We encourage you to review this Privacy Policy periodically. Your continued use of the Site or Services after any changes to this Privacy Policy constitutes your acceptance of the updated Policy.